

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

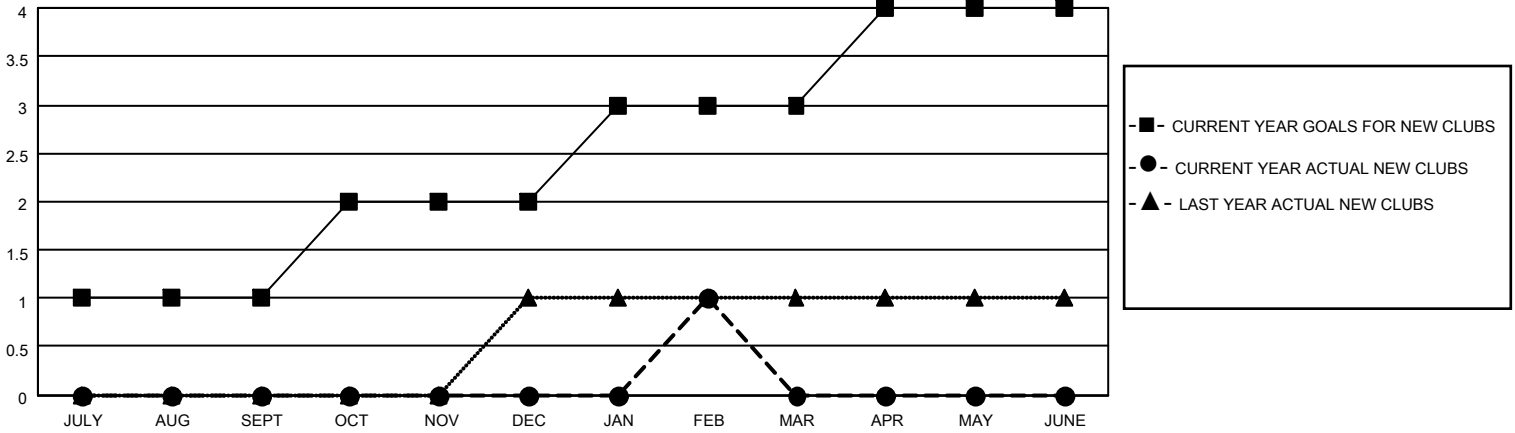
District 4 L5

Results as of: 2/28/2021

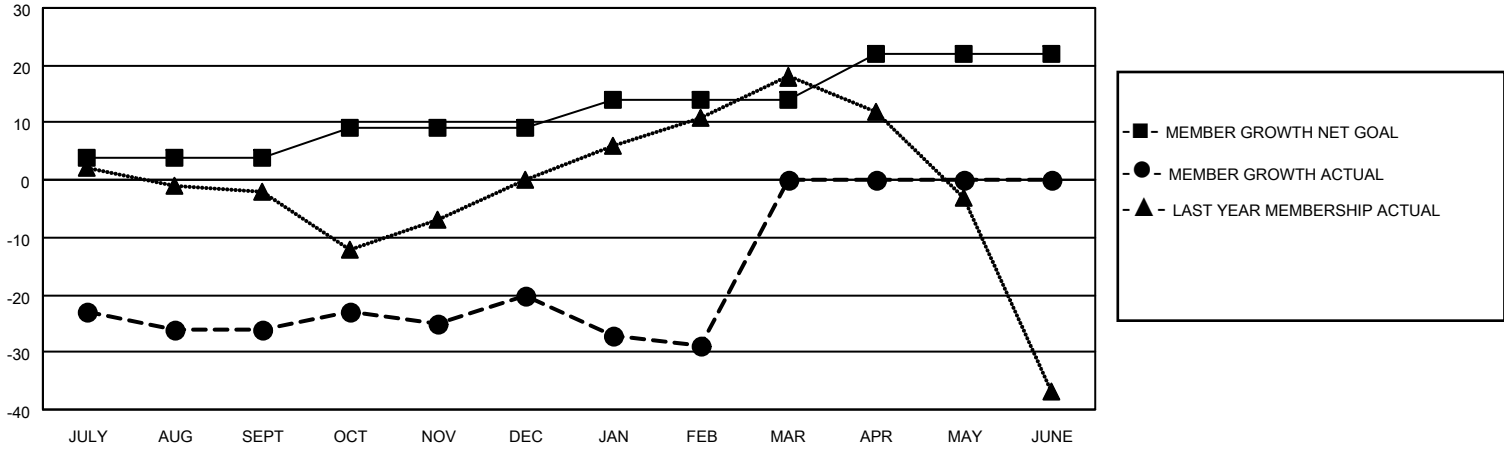
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	0
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	1	1	2
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	4	12	34
OCT/NOV/DEC	5	45	32
JAN/FEB/MAR	5	36	45
APR/MAY/JUNE	8	0	0

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



DROPPED CLUBS: 2	18 CLUBS OF 42 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE            448 (52.03%)</p> <p>FEMALE         413 (47.97%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 80%;">DECEASED</td><td style="text-align: right;">9</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">27</td></tr> <tr><td>OTHER</td><td style="text-align: right;">75</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">111</td></tr> </table>	DECEASED	9	CLUB CANCELLED	27	OTHER	75	TOTAL	111	<p><a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a></p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 80%;">TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">234</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">119</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	234	FAMILY MEMBERS PAYING HALF DUES	119
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